

Loggerhead Club and Marina

Redefining the Full-Service Marina

When Ray Graziotto bought his first boating facility in 1995, he wasn't expecting that 15 years later he would be a key player in the marina industry. Yet today, Graziotto and his partner in privately owned, Seven Kings Holdings, Inc. are one of the largest owners, developers and managers of marina facilities with 11 branded Loggerhead™ Club & Marina's. The brand is Florida's largest collection of full-service marinas, with a total of more than 3,000 slips in 11 destinations that stretch from Daytona Beach to Miami along the Atlantic seaboard, and across the state to inland Lake Okeechobee and the Gulf of Mexico's St. Petersburg.

That initial purchase, a dated Palm Beach Gardens property that needed refurbishment, was intended to be purely a real estate investment. Graziotto soon realized though that there could be satisfaction in not just owning marinas but managing them as well. In his role as President and CEO, he developed processes and mandatory training programs that emphasized excellent customer service that could be applied at multiple sites. "I want boaters to know that when they visit a Loggerhead property," says Graziotto, "the facilities will be clean and uniformed staff will greet guests with genuine smiles on their faces."

Graziotto also grasped that in order to make his marinas truly top-notch he needed to offer boaters amenities beyond mere slip rentals. In keeping with this vision, Loggerhead™ has redefined the full-service marina image by providing the highest standard of operational and facility management, coupled with desirable amenities and unique ways to enhance their guests' experiences. Upon signing a seasonal or annual

lease, slip holders become Loggerhead™ Club & Marina Members, and gain access to an array of club benefits at all 11 locations, including the members-only Captain's Lounges—complimentary gourmet coffee, daily local newspapers—and reciprocal dockage opportunities. The popular Bahamas Rendezvous is an annual three-day excursion organized and led by Loggerhead staff and open exclusively to their members. This past July, more than 30 boats participated in the outing, with activities ranging from deep-sea fishing to an island bash complete with rum punch and conch fritters. Loggerhead clients appreciate the added value, consistent service and superior product they get with their slips, and love the marinas' family-like atmosphere. Day trips and get-away trips to other Loggerhead™ locations with reciprocal dockage is a key benefit.

Integral to Loggerhead's mission is a commitment to protecting aquatic habitats and doing business in an environmentally responsible way. All 11 marinas have received Florida's stringent Clean Marina designation, administered by the state's Department of Environmental Protection. Graziotto's strong support of sustainable initiatives extends beyond his own practices. The company is the primary funder of Juno Beach's nonprofit Loggerhead Marine Life Center, a leading research, education, and rehabilitation facility dedicated to protecting the health of the area's diverse wildlife—including the loggerhead sea turtle.

Visit www.loggerheadclubandmarina.com for more information. [m/](#)



The Loggerhead Club & Marina in Riviera Beach, located near the Palm Beach Inlet, offers boaters a dry storage facility that is built to the latest hurricane codes with the newest rack system.



The Loggerhead Palm Beach Gardens location can accommodate vessels up to 120 feet in length. Their location is ideal for boaters with the ocean, restaurants and shopping all located within one mile of the marina.



All Loggerhead Club & Marina locations have been awarded the Florida Clean Marina designation. Pictured here Left to Right Ray Graziotto, CEO, Loggerhead Club & Marina; Jack Kardys, Director of Parks & Recreation Miami-Dade County; Bill Richards, DEP-Clean Marina Coordinator - SE District; and Katy Sorenson, District 8 County Commissioner - Miami-Dade.